

A 'Who...' Approach to Identifying Stakeholders

Who will use the AI system?

- End-users (e.g., doctors, teachers, employees, customers)
- Organizations deploying the system (e.g., hospitals, banks, schools)

Who will manage or maintain the system?

- System administrators
- IT and AI operations teams
- Data engineers and analysts

Who will develop the system?

- AI and machine learning developers
- Product managers
- UX/UI designers

Who will provide the data for the AI system?

- Data providers
- Data annotation teams
- Survey participants or sensors collecting input

Who will regulate or oversee the system?

- Regulatory bodies (e.g., GDPR authorities, FDA, or local equivalents)
- Ethics boards
- Compliance officers

Who will be impacted by the AI system?

- Direct beneficiaries (e.g., patients for a healthcare AI)
- Indirectly affected parties (e.g., family members of end-users)

Who might face harm or risk from the AI system?

- Vulnerable populations (e.g., underrepresented or marginalized groups)
- Individuals impacted by errors or biases

Who funds or sponsors the development of the AI system?

- Investors
- Grant agencies
- Internal organizational sponsors

Who interacts with or collaborates on the system externally?

- Vendors and suppliers
- Partners or subcontractors
- Academic collaborators

Who needs to trust the AI system?

- General public
- Advocacy groups
- Media and public opinion leaders

Who might oppose or resist the system?

- Competitors
- Critics or watchdog organizations
- Disadvantaged stakeholders (those whose jobs or roles may be displaced)

Who provides legal or ethical oversight?

- Legal teams
- Ethical consultants
- Risk management professionals

Who ensures the system's fairness, accountability, and transparency?

- Internal review boards
- Algorithm auditors
- Independent third-party assessors

Who will handle unintended consequences?

- Incident response teams
- Customer support teams

- Crisis management personnel