A 'Why, how, where…' Approach to Identifying Stakeholders

Once you have identified your stakeholders using A 'Who…' Approach to Identifying Stakeholders you can deep dive to understand 'Why, how, where…' stakeholders will be involved in the AI lifecycle. Here are some tips:

Why

- Why having this system?
- Why does the stakeholder do/want/react/interact/etc. that?

How

- How does the system work/operate/behave/etc.?
- How is the system designed/built/operated/challenged/disposed/etc.?
- How does the stakeholder play/act/operate/think/decide/etc.?

Where

- Where does the system work/operate/behave/etc.?
- Where is the system designed/built/operated/challenged/disposed/etc.?
- Where does the stakeholder play/act/operate/think/decide/etc.?

What

- What does the system do? What is the system expected to do/made of/etc.?
- What does the stakeholder do/want/behave/decide/etc.?

Who

- Who are the individuals, groups, or entities affected by the AI/ML system?
- Who will use the system directly or indirectly?
- Who holds power or decision-making authority over the system?
- Who might be excluded or disadvantaged by the system?

Why

- Why is each stakeholder group important to the success or ethical operation of the AI/ML system?

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- Why might stakeholders have concerns, fears, or expectations about the system?
- Why should the system consider these stakeholders' needs or perspectives?

How

- How do the identified stakeholders influence the design, development, or deployment of the system?
- How do they interact with the system, either as users, regulators, or observers?
- How can stakeholders provide feedback or influence decisions?

Where

- Where do the stakeholders operate or interact with the system (e.g., geographic, social, or organizational contexts)?
- Where are the points of contact or channels for engagement with stakeholders?
- Where are the risks, and which stakeholders are most vulnerable?

What

- What are the goals, concerns, and priorities of each stakeholder group?
- What resources, knowledge, or expertise can stakeholders contribute?
- What conflicts of interest might exist between stakeholders?
- What mechanisms can be established to incorporate their feedback into the system lifecycle?